

SHOW ROOM

By 

Enhance your brand awareness in **Brazil**



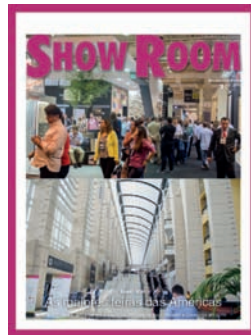
How to enhance your presence whit the Retailers ?

- ⇒ Relationship with the buyers
- ⇒ Assure visibility to your products
- ⇒ Be remembered at the buying moment

With products and brands so similar, Suce\$\$ depends more and more on **branding awareness** allied to competitive policies.

At this moment each detail is unique and information is valuable do make the difference when buyers are to make their minds.

Show Room: editorial that promotes ceramic manufacturers



ed 105 Jan/Feb (ExpoRevestir) - ed 106 Mar/Jun (ExpoRevestir, Coverings coverage and preview Forn&Cer) - ed 107 Jul/Aug (Cersaie) - ed 108 Sep/Oct (Ceramic of the Year) - ed 109 Nov/Dec (Cersaie coverage, Trends for 2018) - ed 110 Jan/Mar (preview ExpoRevestir 2018)

Space	Price per issue Euro	Format - mm (wide x deep)	Art work
Spread page	2.800	420 x 280 mm	100
1 Page	1.600	210 x 280 mm	100
1 Junior Page	1.000	120 x 180 mm	100
1/2 Page	900	Horizontal – 180 x 120 mm	100
1/3 Page	600	Horizontal – 180 x 90 mm Vertical – 56,7 x 240 mm	100
1/4 Page	450	Horizontal – 180 x 60 mm	50
1/6 Page	300	Vertical – 56,7 x 118 mm	50

Prices may vary during the year. Material: files in Pdf, Tif, ou Jpg, in CMYK, resolution of 300 DPI. No image compression. Allow 5 mm each side to bleed.

Edição	105	106	107	108	109	110
Material:	10/Feb/17	06/Jun/17	11/Aug/17	06/Oct/17	01/Dec/2017	16/Feb/2018
Saida:	03/Mar/17	16/Jun/17	25/Sep/17	20/Oct/17	15/Dec/17	02/Mar/2018

Promotional schedules for 2017

take advantage of these opportunities

Master plan 6 spread pages
13.200 Euro (pay in 3 installments)

Gold plan 6 single pages
8.100 Euro (pay in 3 installments)

Silver plan 6 half pages
5.100 Euro (pay in 3 installments)

*we can also prepare a schedule to meet your needs

ShowRoom is the section of Mundo Cerâmico solely dedicated to ceramic tile. It brings timely information to buyers and decision makers at the retail stores of building materials - with new products releases, cases of ceramic manufacturers such as you, tips on displaying, specification, and important selling techniques.

:: Take advantage of the best opportunities to enhance your brand awareness with the Retailer ::

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